

# EcoChestnut in a nutshell

Enhancing the  
competitiveness of the  
European chestnuts' farmers  
and producers through an  
online platform on  
Production & Marketing of  
Organic Chestnuts



EcoChestnut  
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[www.ecochestnut.eu](http://www.ecochestnut.eu)

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## For Trainers: the **EcoChestnut Manual for trainers**

The EcoChestnut Manual for trainers is a guidebook for the trainers of the chestnut producers and for all supporting organizations wishing to use the EcoChestnut course to provide further assistance to their members. It provides trainers with methodological instruction on how to conduct the EcoChestnut training course and emphasizes its modularity. This Manual aims at guiding trainers & consultants through the multiple elements of the EcoChestnut training course. It helps them preparing their training session, as well as better presenting the potentiality of the platform to their learners. The Manual is available in English, Bulgarian, French, Greek, Portuguese and Spanish.



## For Chestnut Farmers & Producers: the **EcoChestnut Guidebook on certification of organic chestnuts**

The main objective of EcoChestnut Guidebook is to provide chestnut farmers with information how to certify their chestnuts as organic product. It includes only the relevant information to describe the entire process, step by step, as well as information about the average cost of the procedure. This Guidebook should help chestnut farmers & chestnut products producers get more familiar with the procedure and decide, or not, to engage themselves towards certification. The Guidebook also provides producers with a short, focused information on the training course content, offering an overview of the EcoChestnut course.





## For Farmers and Policy makers: **the EcoChestnut Handbook on 'Diversification of the potential of the chestnut groves'**

This Handbook provides policy makers and chestnut farmers with information on underused potentiality of chestnut grove and chestnut production. It proposes different ways of diversification of the chestnut production, illustrated by case studies.

It includes 3 main contents:

1. An analysis on why restoring chestnut orchards
2. A decision grid to evaluate if a particular orchard is worth restoring
3. Technical documents and case studies related to different subjects such as agricultural diversification, agritourism, etc.



## For all: the **EcoChestnut e-learning platform**

The Ecochestnut training course comprises four chapters composed of several Topics, which provide a comprehensive coverage of the entire chestnut sector, from the agronomic issues to commercialization and marketing ones. It also shows how organic chestnut farming can be a driving force for rural development in several parts in Europe.

Main goal of this course is to train the chestnut producers in all the different phases of the farming of organic chestnuts, from seeding to marketing.

To access the platform:

<https://ecochestnut.eu/ecochestnut-course/>





## Chapter 1

### How to produce organic chestnuts?

Planting and grafting

Fertilization and management of the agricultural soils

Trees Pruning and conduction of the plant

Irrigation of an organic chestnut plantation

From harvesting to storage

Methods of Products processing with organic certification





## Chapter 2

### Biological and biodynamic treatments in chestnut farming



Weed Management and Control

Protective measures against pests, parasites and diseases

Biodynamic principles applied to disease prevention fortification for cure





## Chapter 3

# Commercialization and marketing in chestnut farming

General principles and tools for marketing in the organic farming sector

Building marketing strategies dedicated to organic chestnut

Essential of today's marketing : tools of digital marketing

Essential of today's marketing: social media, fairs and networking

Elements of economic analysis on the profitability of organic production – Business plan of an “Eco-chestnut farm”

Quality management in organic chestnut production





## Chapter 4

# Organic chestnut farming, a driving force for rural development in Europe



Tangible and intangible heritage of European chestnut farming.

Organic production of chestnuts, factor of tourist attractiveness for a territory

Environmental and landscape value of organic chestnuts

Organic chestnut farming, a vector of social cohesion



## EcoChestnut Partners

Coopérative pour le Développement de l'emploi dans les métiers  
du patrimoine – France

[cde-petrapatrimonia.com](http://cde-petrapatrimonia.com)

Syndicat mixte du Parc naturel régional de Corse - Parcu di  
Corsica – France

[www.pnr.corsica](http://www.pnr.corsica)

Universidad de Vigo – Spain

[www.uvigo.gal](http://www.uvigo.gal)

Instituto Politécnico de Bragança – Portugal

[portal3.ipb.pt/index.php/pt/ipb](http://portal3.ipb.pt/index.php/pt/ipb)

Mediterranean Centre of Environment - Greece

[www.medcenv.org](http://www.medcenv.org)

AC Melivia - Greece

<https://acmelivias.gr/>

DAKOM – Bulgaria

[dakom-bg.com](http://dakom-bg.com)

